

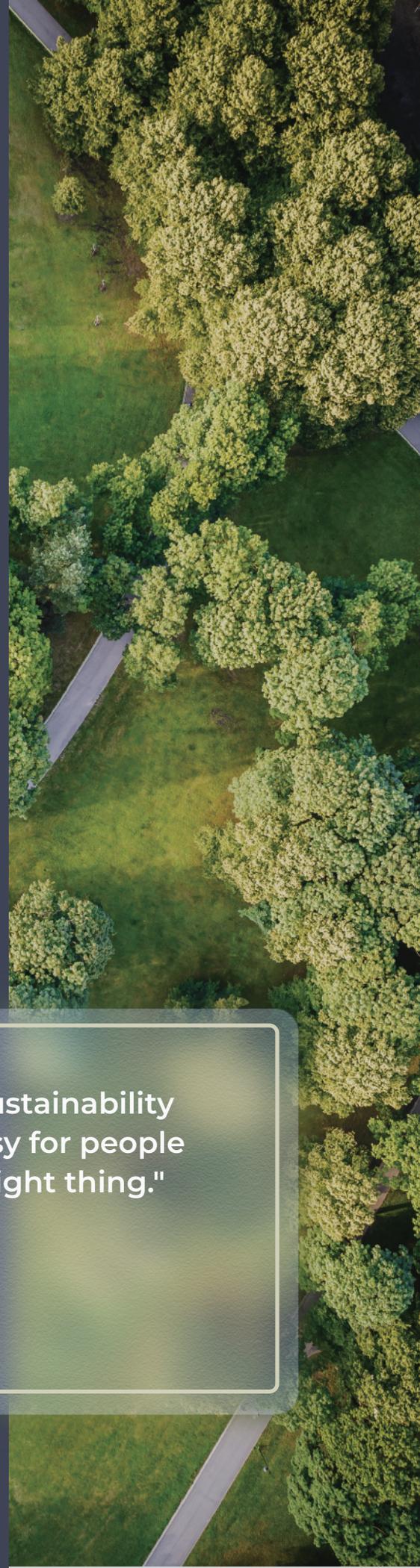


Sustainability Report

2020-2021

"Our purpose is to make sustainability truly convenient, so it's easy for people and businesses to do the right thing."

PETE DAVIS
CEO, GreenPrint



About GreenPrint

What started as addressing the need for carbon-producing businesses to mitigate their environmental impact has evolved into a new business category 'sustainability as a service' for the retail fuel, fleet, hospitality, and CPG industries. We exist at the intersection of environmental technology, marketing agencies, and sustainability experts. As leaders in our industry, we partner with businesses of all types to help them become environmentally sustainable with simple, easy-to-implement products. GreenPrint's technology calculates emissions and other environmental impacts per transaction, distance traveled, or product sold. The result is the creation of a voluntary, free-market, value-added service that focuses on combating climate change while generating positive ROI for stakeholders with every transaction. As a result, GreenPrint's programs have enabled clients to invest in sustainability ahead of the curve, build stakeholder goodwill, differentiate themselves from their competition, increase customer loyalty, grow revenue and profits, and win new business.

(GRI 101: Foundation)

Our Purpose

We believe in preserving our planet by empowering its people. Our purpose is to create positive change through innovative thinking and solutions to do well by doing good. Small actions can have a significant impact, and we're here to ensure that every business can be a part of a brighter future.

Our Pillars

Purpose sits at the center of our business. In our mission to intertwine business value with positive environmental impact, we naturally empower individuals in the stakeholder groups we serve to create larger change. Our four focus areas recognize the crucial connection between the planet and people and the power of small actions to cause meaningful impact.



Materiality

A materiality assessment is a standard tool for organizations to understand areas of importance and provide insights on where to focus action. The findings from this process can vary as a company grows and as the thoughts and opinions of its employees evolve, and conducting regular assessments allow us to continuously refine the impact we hope to make. We have benefited from the learnings revealed over three assessments since forming our sustainability committee in late 2019, and believe this has led us to a framework that can most effectively guide our efforts to create positive change. The graph below is a result of these cumulative assessments, and illustrates where and how we are investing resources as a company.



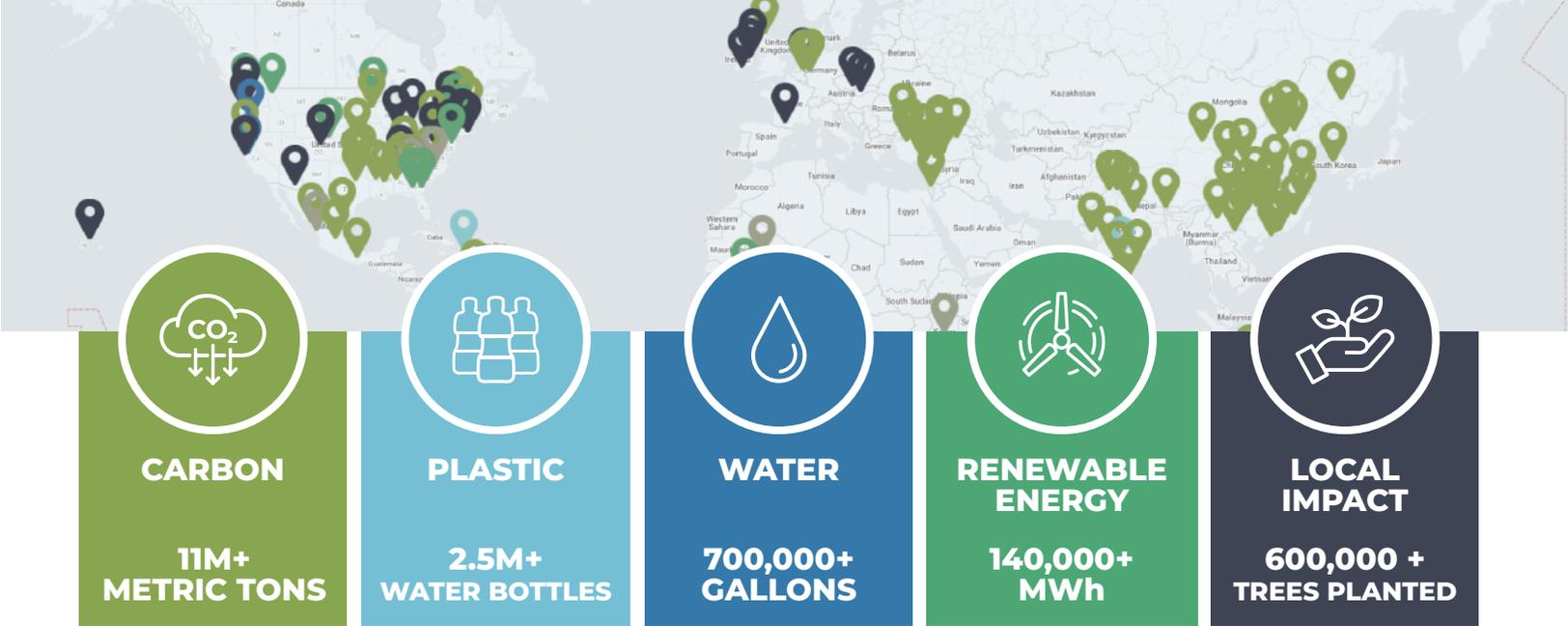
ENVIRONMENTAL

- WATER & AIR QUALITY
- WASTE, RECYCLING, & COMPOSTING
- ENERGY USE REDUCTION
- CONSUMABLE MATERIALS
- CLIMATE JUSTICE
- COMMUTING & BUSINESS TRAVEL

SOCIAL

- EMPLOYEE HEALTH & WELL-BEING
- EMPLOYEE ENGAGEMENT
- COMMUNITY RELATIONS
- WOMENS EMPOWERMENT
- DIVERSITY & INCLUSION
- DECENT EMPLOYMENT & EQUAL OPPORTUNITIES

Our first two assessments revealed 12 impact areas of importance to our employees, represented by circles on the graph above. These are grouped under the broader categories of "Environmental" and "Social" impact, allowing us to allocate our efforts evenly across our company pillars and the areas that matter most to our team. Finally, by plotting these areas along dimensions of "ability to transform" and "importance to employees," we are able to prioritize those areas and projects where we can make the greatest change.



**All figures represent impact since company founding*

Our Work

Environmental Responsibility with Our Clients & Partners



Carbon Offsetting (GRI 305: Emissions)

GreenPrint purchases carbon credits on behalf of clients to offset their carbon footprints. By investing in carbon offset projects, GreenPrint mitigates the impact of clients' emissions while supporting effective, sustainable innovation. Carbon offsets apply to several greenhouse gases, and remediation can take place in many ways. We are so excited to announce that since 2015, we've offset 11+ million tons of CO2. In 2020, **2,184,722 tons** of carbon were offset and in 2021, **1,459,100 tons** of carbon were offset.



Featured Project: Jari/Pará REDD+ Project, Pará State, Brazil

Estimated Annual Emissions Reduction: **111,329 metric tons** - This project promotes forest conservation and reducing potential greenhouse gas emissions (GHG) based on a model of local economic development that values the "standing forest" through the integration of Sustainable Forest Management activities and the commercialization of environmental services.



Plastic Credits Investments

GreenPrint plastic projects are concentrated to reflect the flow of plastic based on ocean currents and patterns. Plastic crediting projects provide a means of financing activities that verifiably reduce plastic in the environment beyond standard recycling efforts, creating additional innovation and incentive to address the plastic waste crisis.



Featured Project: Plastic Waste Collection, Haiti

GreenPrint is supporting the plastic waste collection in Haiti. To date, 32 collection branches across Haiti have extracted over **3.5 million kg** of ocean-bound plastic, the equivalent of **126 million plastic bottles**.



Water Projects Investment (GRI 303: Water and Effluents)

GreenPrint uses a diverse collection of projects that enhance or restore the flow of water to their natural paths. These tactics replenish depleted groundwater supplies and restore dangerously dewatered sections of rivers, streams, and wetlands. Water offsetting projects encourage the conservation of vital water resources by generating Water Restoration Certificates (WRCs). Each WRC represents **1,000 gallons** of water that is registered and protected. By purchasing WRCs, companies can directly contribute to restoring the recreational and ecological vitality of freshwater ecosystems.



Featured Project: Alfalfa Project, San Joaquin Valley

The goal of the Alfalfa Project is to convert **350,000 acres** of alfalfa from traditional flood or sprinkler irrigation to subsurface drip irrigation and from conventional farming practices to precision farming practices, saving over **300 billion gallons** of water annually.



Renewable Energy

Renewable energy can be generated from a variety of sources. By purchasing energy attribute certificates (EACs), organizations support projects that reduce greenhouse gas emissions from the power grid by supplying energy from a diverse collection of renewable sources. Sources include wind energy, landfill gas, biogas, solar energy, geothermal energy, and hydropower.



Featured Project: Peetz Table Wind Farm, Logan County, Colorado

The Peetz Table Wind Farm project provides access to some of the best wind resources on the High Plains. It supplies zero-emissions energy to the North American power grid and avoids carbon emissions from fossil-fuel-based electricity. This project reduces **29,700 kW** of electricity annually.



Local Impact Projects (GRI 304: Biodiversity)

In conjunction with the Arbor Day Foundation, Trees for the Future, and our partners and clients, we're excited to announce that we've planted **500,000 trees** since 2015. We go beyond investing in carbon, water, plastic, and renewable energy projects. We are committed to planting **100K trees per year** on behalf of GreenPrint and our clients.



Featured Project: Plant with Purpose, Mexico

Plant With Purpose is working with communities to plant drought-resistant trees in order to restore the forests people depend on for their livelihoods. These efforts are helping farmers heal their degraded land and create a better future for their families. The program objectives for 2020-2021 included an annual production of **52,000 trees** and creating a new tree nursery.



To view our full project portfolio [click here](#).



Environmental Responsibility in Our Office

Minimizing Our GHG Emissions

As a company that helps others measure and reduce their environmental impact, we believe it's important to hold ourselves to the same standards we advocate to our clients. By striving for carbon neutrality, we are able to advance climate action while demonstrating our corporate values to our employees, customers, and partners. Our journey to achieve carbon neutrality has evolved to encompass sources within our scope 3 emissions, and through a combination of reduction efforts, renewable energy credits, and carbon offsets, we hope to better understand the costs and options available to companies that want to minimize the footprint of their operations. In 2020, GreenPrint joined the SME Climate HUB, an organization that provides small and medium-sized businesses the ability to make internationally recognized climate commitments, participate in the United Nation's "Race to Zero" campaign, and access best-in-class resources to mitigate their environmental impact. As part of our commitment, we have pledged to halve our emissions by 2030.

Our GHG Inventory Calculations and Reduction Efforts (GRI 305: Emissions):

• Scope 1 & 2

As a small service-oriented business, we do not have any company assets with direct emissions and therefore no Scope 1 emissions to report. In order to mitigate our Scope 2 emissions, we have been investing in RECs to proportionally offset the total energy demand of our office operations. We expanded upon this initiative to further neutralize the total energy consumption of our neighbors in the building we occupy, and are proud to have made the TechRise Building 100% Carbon Neutral since 2020.



• Scope 3

Given the size of our organization we decided to focus on employee commute and business travel within our scope 3 footprint. We began calculating and offsetting our indirect emissions from employee commuting in 2020 and expanded this to include business travel in 2021. However, due to the COVID-19 pandemic, our emissions in both areas decreased considerably with all employees working remotely since March 2020 and many of the conferences that comprise the bulk of our corporate travel canceled through the first half of 2021.

We realize that the benefits of remote work, made apparent during the pandemic, have led to meaningful reductions in absolute emissions and given employees greater work/life balance. In an effort to maintain these emissions reductions and greater flexibility, we have decided to update our WFH policy with a formalized hybrid schedule after the pandemic restriction end.

GHG Report	Source	2020	2021
		Tons of CO ₂ e	Tons of CO ₂ e
Scope 2	Electricity	20.62	22.52
Scope 3	Employee Commute	10.56	--
	Business Travel	63.47	8.11
Total		74.03	30.63
Offsets		75	31

Additional Efforts to Reduce Our Impact

We realize that carbon offsets and renewable energy credits are only bridge solutions to help us reach carbon neutrality in the near term. True progress toward net neutrality requires achieving actual, and absolute, reductions to our emissions and to take greater responsibility for the resources we consume: both using less, and using more efficiently. As such, we are working to identify additional opportunities to make meaningful reductions to our impact in the office and at our employees' homes, and have implemented new policies to address emissions and waste across the following areas.

Materials (GRI 301: Materials)

Consumables - Biodegradable, compostable, and recyclable

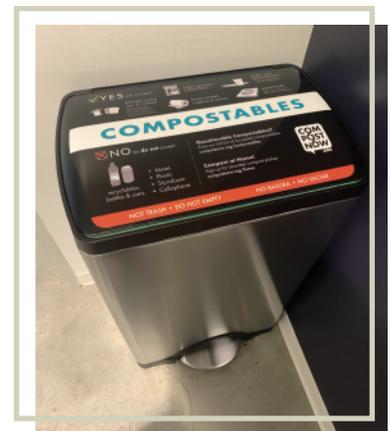
- Our efforts in the office include ordering only compostable plates and utensils. We also provided water bottles and the building provided coffee mugs. When we had catered meals, we tried to request that they not bring plastic utensils if possible so we could use our own. We have recycling bins throughout the office and a compost bin that gets picked up weekly. Our next step is to switch from small, individually packed snacks to bulk snacks in dispensers.

Waste (GRI 306: Waste)

For all company events, our goal is to reduce food waste, to do so, we always make it a point to get an accurate headcount and to not over-order. We also encourage people to take leftovers or share with the building in common areas if it makes sense to do so.

Composting via CompostNow

- Our partnership with CompostNow started in April of 2019. We invited the team for an educational session about composting as a first step. Besides composting the residue generated in the office, we also engage the GreenPrint team to bring in compost from home, and even though we are working remotely, some of our employees still do.
<https://greenprint.eco/wp-content/uploads/2022/02/CompostNow.pdf>
- Due to the COVID-19 pandemic, 100% of GreenPrint's employees were working from home in 2020-2021. Despite this, we still held a commitment to composting and wanted to engage our team to compost at home. The first step was to create the "Guide to Home Composting" linked below.
<https://impactcollective.eco/our-guide-to-at-home-composting>



3

pounds diverted from the landfill in December

116

total pounds diverted from the landfill in 2021

815

lifetime pounds diverted from the landfill

Paper recycling and other materials

- Our in-office efforts include recycling, and to that end, we encourage elimination of personal trash cans to facilitate recycling efforts. Our future initiatives include posting recycling guides above the bins and conducting Lunch and Learn recycling training sessions with our team.

Electronics Recycling

- GreenPrint prioritizes professional review of damaged electronics to determine if repair is justified. If not, the electronic is recycled.

Hard to recycle materials

- In an effort to properly dispose of hard-to-recycle materials, GreenPrint partnered with CHaRM (Center for Hard to Recycle Materials). CHaRM is a permanent drop-off facility that aims to improve environmental health by encouraging material reuse and by diverting thousands of pounds of household hazardous waste and other hard-to-recycle items from metro-Atlanta landfills and waterways. GreenPrint encourages our employees to appropriately allocate and dispose of their household waste.

Procurement (GRI 204: Procurement Practices)

Our procurement goals include sourcing energy efficient equipment and the purchase of refurbished laptops when feasible (role and hardware requirements permitting).

Social Responsibility within Our Team & Community

Training and Education (GRI 404: Training and Education)

Lunch and Learn Training Sessions

In August 2021, GreenPrint's in-house sustainability experts led the first Lunch and Learn session, an incredibly informative one-hour virtual session. 100% of our employee base attended to expand their knowledge of carbon offsets. We now hold multiple Lunch and Learns annually with topics ranging from carbon effects on environments to sustainability solutions and environmental regulations.

Rise Program

Developed by an interested employee in early 2021, the Rise Program facilitates an employees interested in unique, cross-departmental work. The program requires participation from the accepting department by providing meaningful tasks and tracking performance. GreenPrint successfully trained a Partner Solutions Manager in Human Resource tasks over an 8-week period. GreenPrint will continue to leave the program open and available for employees to participate.

Employee Wellbeing and Development (GRI 405: Diversity and Equal Opportunity)

Parental Program

We have proudly developed a robust maternity/paternity leave program (12 paid weeks for both parents). Our employees have excitedly welcomed three additions to their families, and it was important to us to give employees the freedom and enjoyment of spending time at home to support their family and recharge.



Diversity and Inclusion Practices

We work with local HBCUs to promote diversity within our own company and actively partner with other organizations that will bring global perspectives to our clients' environmental efforts.

Volunteering and Donations (GRI 413: Local Communities)

Employee Volunteer Initiatives

GreenPrint introduced an HR policy providing employees paid time off for volunteering. An internal committee coordinated several team volunteer opportunities in 2021 including Live Thrive/CHaRM, Georgia Wildlife Federation, Chattahoochee Nature Center, Blue Heron Nature Preserve, and Trees Atlanta projects.

Campaign Zero Atlanta

GreenPrint's donation to Campaign Zero supports the goal to end pain and suffering as a result of nationwide systemic oppression while also working to undo the root causes of injustice. Campaign Zero firmly believes that together we can win in this lifetime and their research-based campaigns are designed to have maximum impact.

Holiday Giving Campaign

We developed a holiday giving email campaign in 2020 and 2021 through which our clients and partners choose one of three local, national, or international charities for GreenPrint to make a donation to on their behalf.

2020 Recipients: Arbor Day Foundation, Black Girls Code, Give Essential

2021 Recipients: The United Nations Children Fund (UNICEF), The Greening Youth Foundation (GYF), Chattahoochee Riverkeeper



Team tree planting event on November 5th, 2021 with Trees Atlanta.

Global Reporting Initiatives - Standards Index

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